

September City Facebook Data

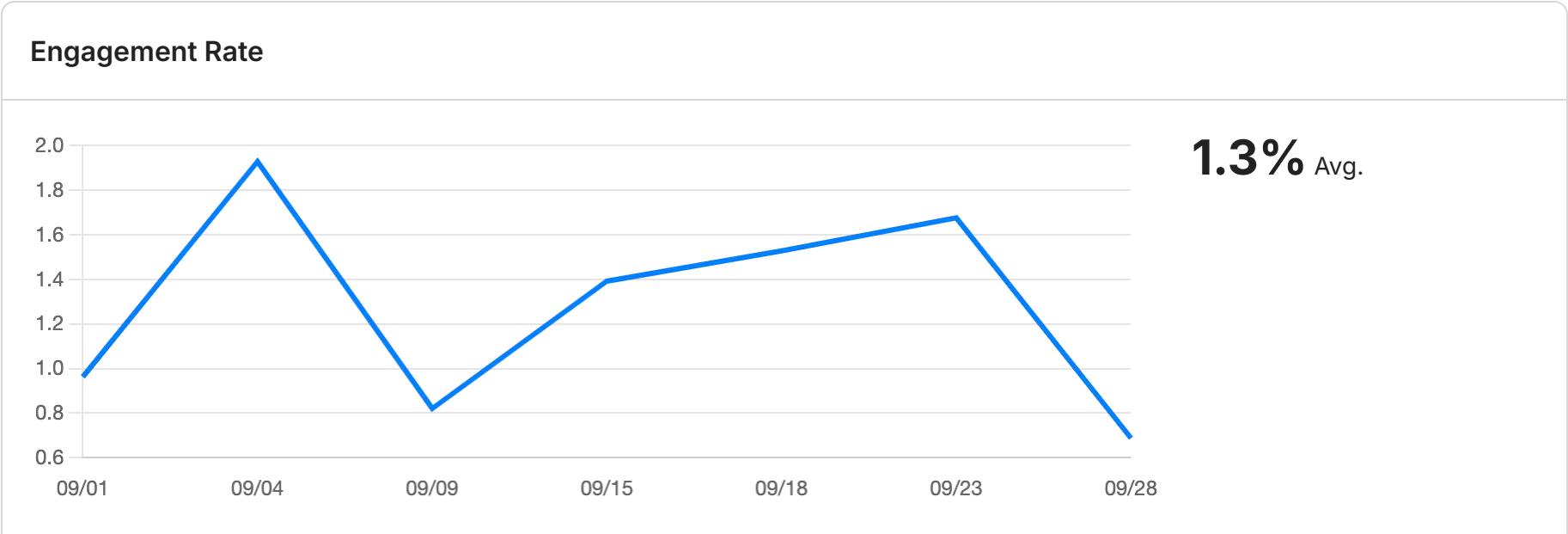


Top metrics in the selected accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

Posts	Views
20  66.7%	53,565  10.1%

Interactions
723  31.9%



Take a closer look

The number of likes, comments, shares, video posts & views during the report period.

Interactions breakdown					
415	↑ 42.1%	118	↑ 22.9%	39	↑ 200%
Likes		Comments		Shares	

Videos			
22,418	↓ 16.4%	7	↑ 75%
Views		Videos	

Growth

How many people are following all accounts today, along with the net new followers added during the report period.

Followers	
11,793	103
Followers	Net New Followers

Leading posts

The top performing posts during the report period.

Interactions: 198

1%0%

Mention of **City of Nixa - Municipal Government**

Post

Sep 11, 2026

Congratulations to the winners of the third annual MPUA Lineworker Rodeo! And a huge thank-you to everyone who competed, cheered on their fellow lineworkers, and volunteered their time to make this year’s event a success. Your skill, teamwork and dedication are what make the rodeo so special! Be on the lookout for more photos and videos next week!

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 64

 22

 13

Impressions: 10,388 | Interactions: 173

99%0%

City of Nixa - Municipal Government

✓Post

Sep 18, 2026

Missouri Public Utility Alliance

Last Friday, our Nixa Electric Department got the chance to compete in the Missouri Public Utility Alliance (MPUA) Lineman Rodeo.

Keetan Stutesmun placed 1st overall in the Apprentice Competition. Johnny Neal placed 1st in the Hurtman Rescue, and 3rd...

 138

 6

 15

Impressions: 5,561 | Interactions: 162

40%20%

City of Nixa - Municipal Government

✓Reel

Sep 4, 2026

We are excited to share that the process for reading your meters is getting an upgrade!💡💧

Work has already begun on installing advanced metering infrastructure, or AMI.

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