

November City Facebook Data

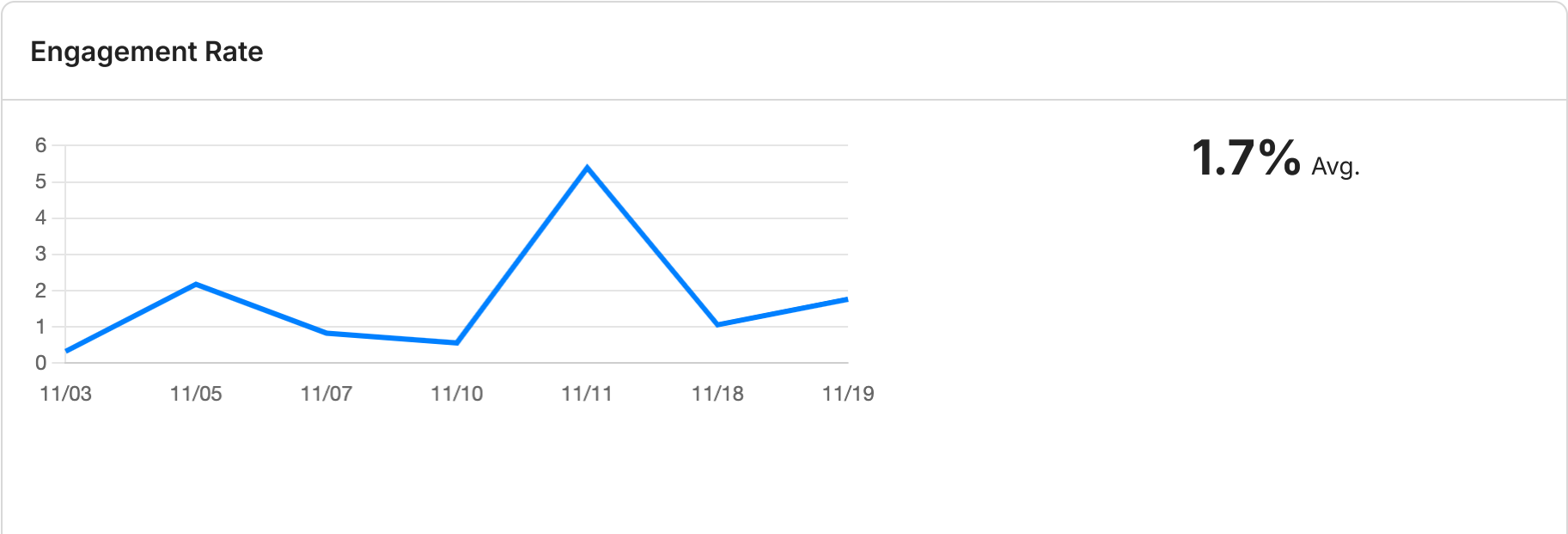


Top metrics in the selected accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

Posts	analytics.impressions
9  30.8%	25,375  36.1%

Interactions
468  39.3%



Take a closer look

The number of likes, comments, shares, video posts & views during the report period.

Interactions breakdown			Videos	
410	↑ 132%	32	23,051	4
↑ 132%	↓ 42.9%	↓ 84.6%	↑ 300%	
Likes	Comments	Shares	Views	Videos

Growth

How many people are following all accounts today, along with the net new followers added during the report period.

Followers	
11,034	11
Followers	Net New Followers

Leading posts

The top performing posts during the report period.

Impressions: 15,830

Interactions: 344

91%

0%

City of Nixa - Municipal Government

Nov 5, 2025

Impressions: 1,554 | Interactions: 24

96%0%

 **City of Nixa - Municipal Government**
Nov 25, 2025

 Reel

City leadership joined students at JTSD for a parade last week. 🙌

Mayor Giddens, District 1 Council Member Jay Ortiz, Assistant Director of Parks and Recreation Katie Buford, and Officer Forgey all joined in the fun!



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