



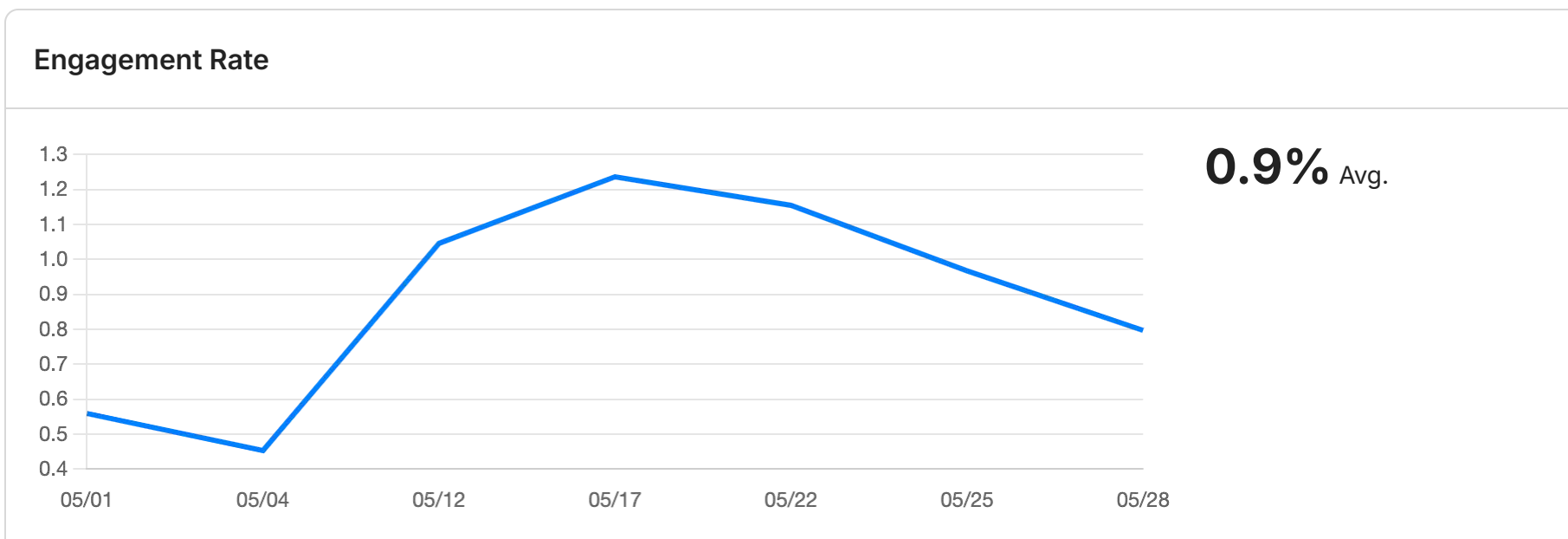
## Top metrics in the selected accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

<b>Posts</b>
<b>24</b> <small>↓ 11.1%</small>

<b>analytics.impressions</b>
<b>90,099</b> <small>↓ 9.2%</small>

<b>Interactions</b>
<b>743</b> <small>↓ 22.4%</small>



# Take a closer look

The number of likes, comments, shares, video posts & views during the report period.

Interactions breakdown			Videos	
<b>541</b> ↓ 1.6%	<b>43</b> ↓ 66.1%	<b>51</b> ↓ 1.9%	<b>32,048</b> ↑ 45.4%	<b>9</b> ↑ 80%
Likes	Comments	Shares	Views	Videos






## Growth

How many people are following all accounts today, along with the net new followers added during the report period.

Followers	
<b>11,512</b>	<b>69</b>
Followers	Net New Followers

## Leading posts

The top performing posts during the report period.

Title	Views ⓘ ↓	Reach ⓘ ↑↓	Likes and reactions ⓘ ↑↓	Interactions ⓘ ↑↓
 Mayor Jarad Giddens proclaimed May 20... <small>Photo • City of Nixa - Municipal Govern...</small>	14,663	9,700	67	75
 Your reel <small>Reel • City of Nixa - Municipal Govern...</small>	10,793	9,136	130	152
 We are less than a month away from the 5t... <small>Reel • City of Nixa - Municipal Govern...</small>	10,543	9,606	74	90
 We want to remind everyone about solici... <small>Text • City of Nixa - Municipal Govern...</small>	9,134	5,791	30	47
 It was a great kickoff for One Nixa, One Rea... <small>Reel • City of Nixa - Municipal Govern...</small>	7,012	6,504	71	78

