

June 2026 City Facebook Data

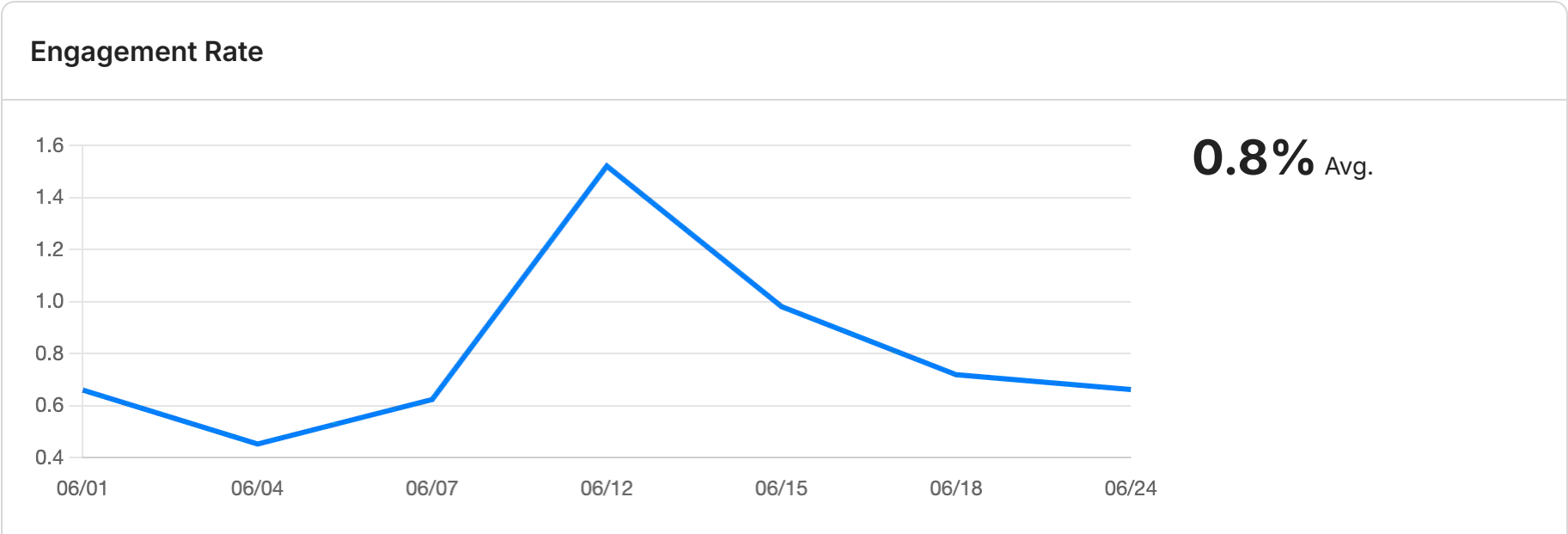


Top metrics in the selected accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

Posts	analytics.impressions
24  4.3%	135,294  51.8%

Interactions
948  29.5%



Take a closer look

The number of likes, comments, shares, video posts & views during the report period.

Interactions breakdown			Videos	
622	↑ 17.1%	80	↑ 84.1%	7
Likes		Comments	Views	Videos
		73		↓ 12.5%
		Shares		

Growth

How many people are following all accounts today, along with the net new followers added during the report period.

Followers	
11,572	58
Followers	Net New Followers

Leading posts

The top performing posts during the report period.

Impressions: 21,185		Interactions: 152	5%	3%
	City of Nixa - Municipal Government		✓	Post
	Jun 24, 2026			
	Reminder:			
	Fireworks can only be discharged in City limits on July 3rd, 4th, and 5th from 2 pm-11 pm.			
	...			
			90	 31  12

Impressions: 20,087

Interactions: 164

76%

1%



City of Nixa - Municipal Government

Jun 30, 2026

✓

Reel

Ever wonder what happens to the hair and strings of material that make it down the drain?

Our Wastewater crew has to clear it out every few months at Nixa's wastewater treatment plant to keep things moving.

...



115



23

Impressions: 16,466

Interactions: 111

98%

0%



City of Nixa - Municipal Government

Jun 17, 2026

✓

Post

The City of Nixa is happy to announce the hiring of a new Assistant City Administrator.

Wesley Young will start on July 13th. He replaces Cindy Robbins, who is retiring after serving 37 and a half years with the city.

...





86



7



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