

# January 2026 City Facebook Data

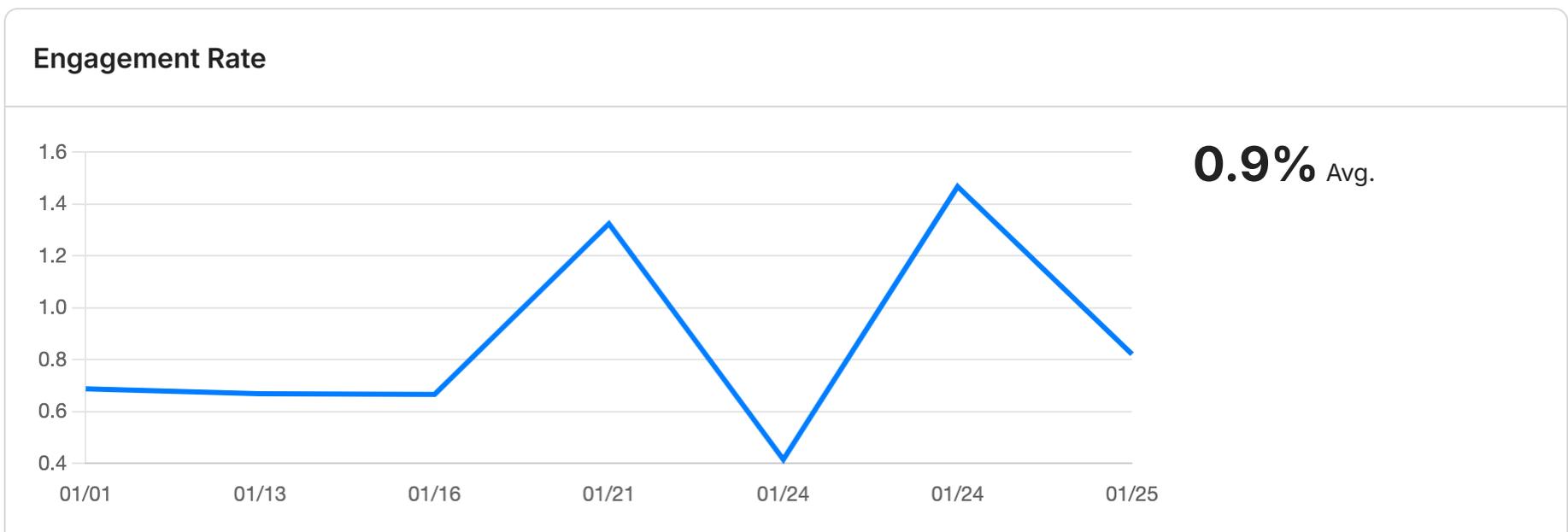


## Top metrics in the selected accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

<b>Posts</b>	<b>analytics.impressions</b>
<b>22</b> <small>↑ 10%</small>	<b>243,684</b> <small>↑ 486%</small>

<b>Interactions</b>
<b>1,725</b> <small>↑ 434%</small>



# Take a closer look

The number of likes, comments, shares, video posts & views during the report period.

Interactions breakdown			Videos						
<b>1,239</b>	↑ 510%	<b>190</b>	↑ 428%	<b>99</b>	↑ 191%	<b>84,111</b>	↑ NaN%	<b>5</b>	↑ 150%
Likes		Comments		Shares		Views		Videos	

## Growth

How many people are following all accounts today, along with the net new followers added during the report period.

Followers	
<b>11,312</b>	<b>269</b>
Followers	Net New Followers

## Leading posts

The top performing posts during the report period.

Impressions: 88,931 | Interactions: 377 66% 3%

 **City of Nixa - Municipal Government** ✓ Post  
Jan 24, 2026

We know you will be asking, so here you go! Snow clearing routes\* 📍

If you want to zoom into your area on the map, click here: <https://ayrs.io/olrp5o>

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   230  61  50

Impressions: 27,538

Interactions: 192

88%

1%



City of Nixa - Municipal Government

Jan 20, 2026



Reel

We are now accepting applications for vendors, food trucks, performers, and sponsors for our 5th Annual Multicultural Festival.



The event will be on Saturday, June 6th, from 10 a.m. to 4 p.m. in downtown Nixa....



168



21

Impressions: 20,994

Interactions: 69

51%

6%



City of Nixa - Municipal Government

Jan 26, 2026



Post

 **Attention Tuesday trash pick-up customers**

Trash will not be picked up tomorrow, January 27th.

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