

# February City Facebook Data

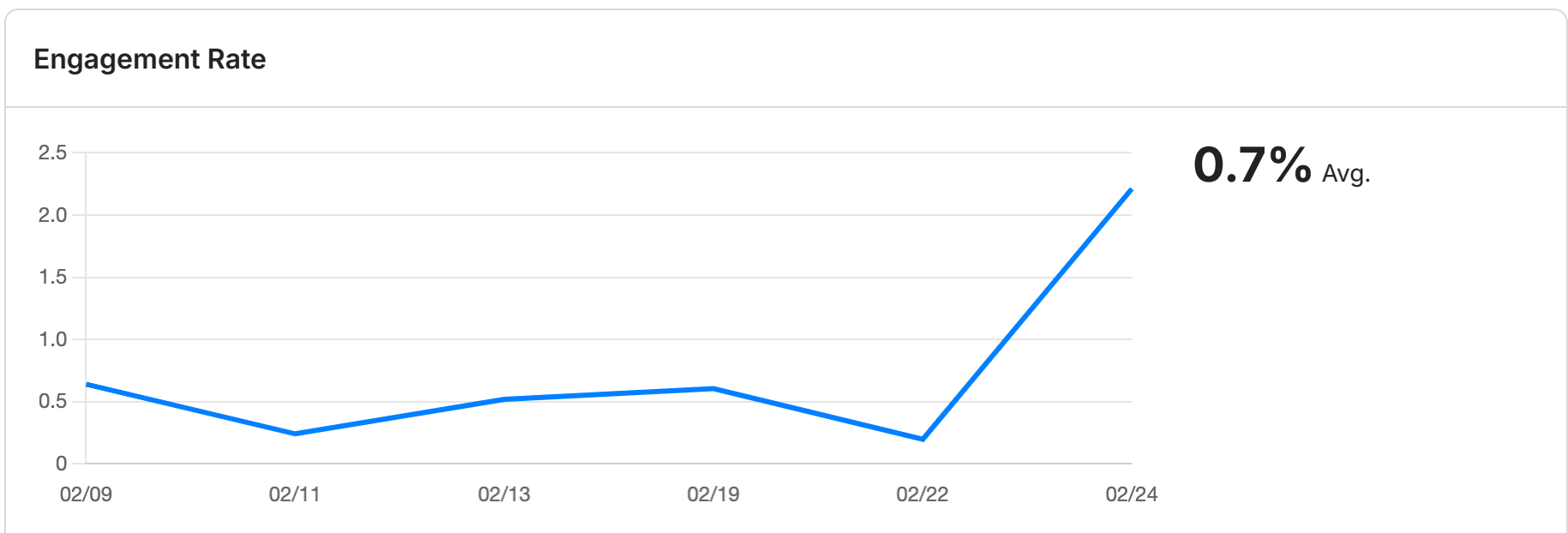


## Top metrics in the selected accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

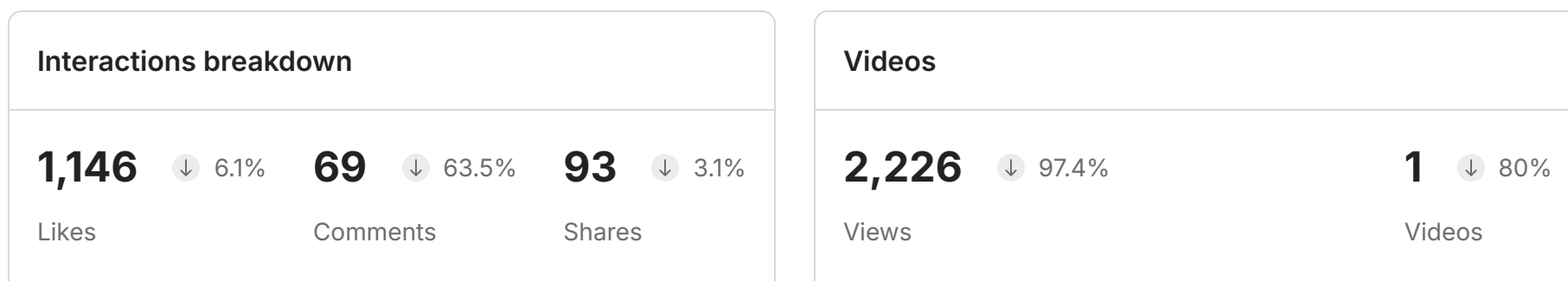
<b>Posts</b>	<b>analytics.impressions</b>
<b>11</b> ↓ 47.6%	<b>97,294</b> ↓ 59.8%

<b>Interactions</b>
<b>1,677</b> ↓ 1.2%



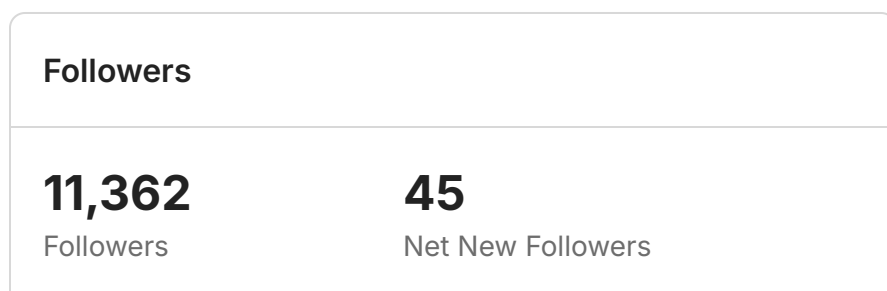
## Take a closer look

The number of likes, comments, shares, video posts & views during the report period.



## Growth

How many people are following all accounts today, along with the net new followers added during the report period.



## Leading posts

The top performing posts during the report period.



## Today, Mayor Jarad Giddens - Nixa Mayor...

Tue Feb 24, 4:09pm

👁️ 72.0K    ❤️ 1.3K  
 💬 59    ➡️ 82



## Part of Aspen Dr. will be down to one...

Sun Feb 22, 10:00am

👁️ 5.5K    ❤️ 4  
 💬 0    ➡️ 2



## Part of Cherry Street will be closed this...

Wed Feb 11, 3:25pm

👁️ 4.1K    ❤️ 4  
 💬 1    ➡️ 0



# March 2026 City Facebook Data

## Top metrics in the selected accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

**Posts**

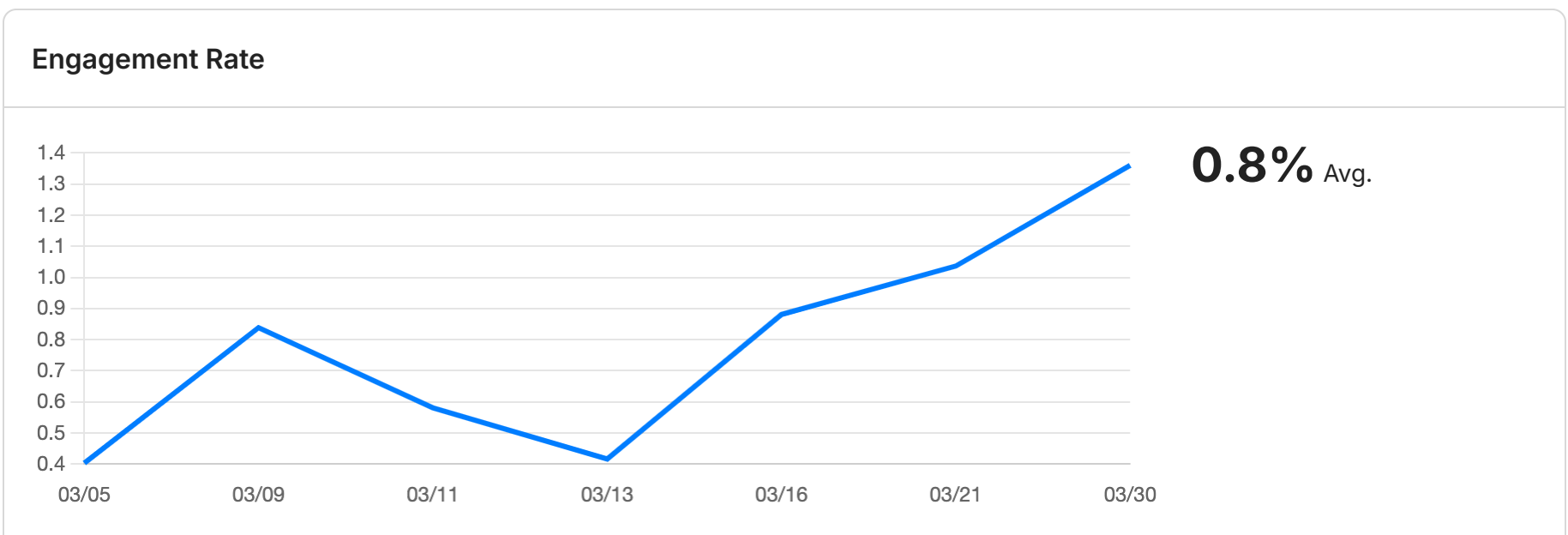
**20** ↑ 81.8%

**analytics.impressions**

**102,591** ↑ 5.4%

**Interactions**

**616** ↓ 63.3%



## Take a closer look

The number of likes, comments, shares, video posts & views during the report period.

**Interactions breakdown**

**319** ↓ 72.2%   **83** ↑ 20.3%   **52** ↓ 44.1%

Likes                      Comments                      Shares

**Videos**

**24,726** ↑ NaN%                      **4** ↑ 300%

Views    Videos

## Followers

**11,412**

Followers

**48**

Net New Followers

## Leading posts

The top performing posts during the report period.

Impressions: 7,407

Interactions: 99

96%

0%



City of Nixa - Municipal Government

Mar 16, 2026



Post

Last week, our water and wastewater professionals were recognized in Jefferson City. 💧

Seven of our team members visited the Capitol building for Water and Wastewater Professionals D...

👍❤️ 86 ↗️ 2 💬 2

Impressions: 9,092

Interactions: 72

8%

13%



City of Nixa - Municipal Government

Mar 7, 2026



Post

We are one month out from the April 7th election. Don't forget to vote! 🗳️

On the ballot for Nixa residents is a possible charter change.

...

👍 13 ↗️ 6 💬 13

Impressions: 5,724

Interactions: 65

0%

12%



City of Nixa - Municipal Government

Mar 21, 2026



Post

Reminder: Don't forget to vote on April 7th. 🗳️

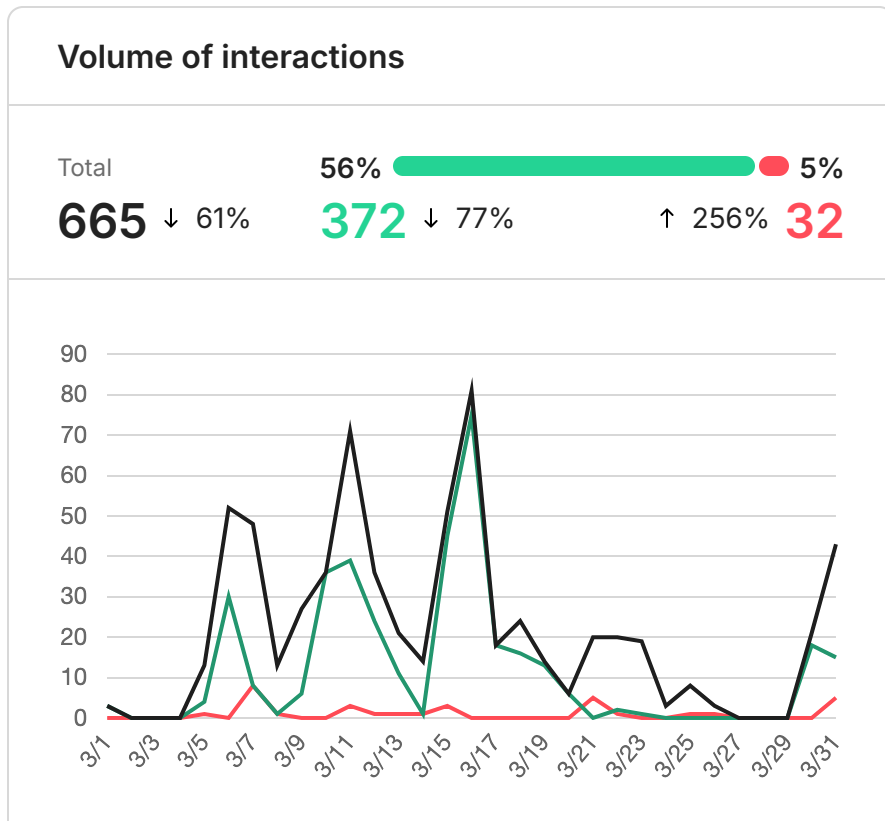
On the ballot for Nixa residents is a possible charter change.

...

👍😂 7 ↗️ 3 💬 19

## Conversation snapshot

The volume and sentiment of the organic resident feedback, as measured by totaling the interactions across local channels and classifying each as positive, negative, or neutral using Zencity AI



## What are residents talking about

Most popular topics and words

