

July 2026 City Facebook Data

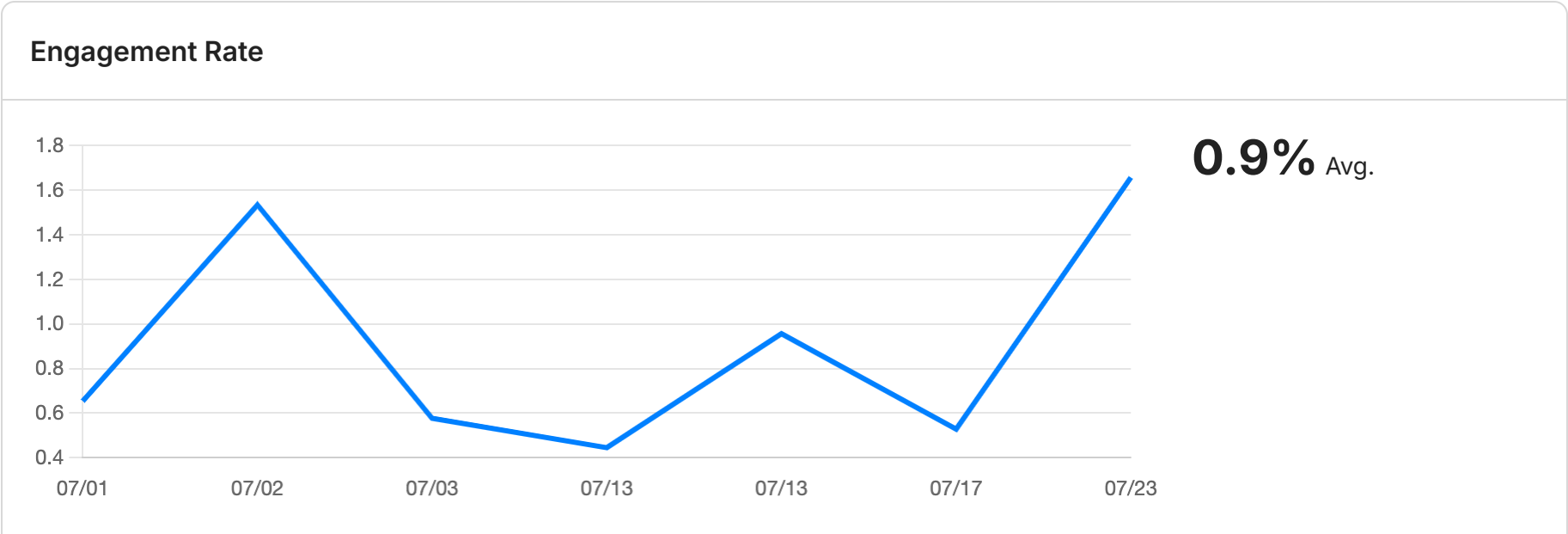


Top metrics in the selected accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

Posts	analytics.impressions
14  41.7%	82,399  40.4%

Interactions
793  17.6%



Take a closer look

The number of likes, comments, shares, video posts & views during the report period.

Interactions breakdown					
399	↓ 37.1%	105	↑ 28%	39	↓ 46.6%
Likes		Comments		Shares	

Videos			
48,145	↓ 20.5%	5	↓ 28.6%
Views		Videos	

Growth

How many people are following all accounts today, along with the net new followers added during the report period.

Followers	
11,636	61
Followers	Net New Followers

Leading posts

The top performing posts during the report period.

Impressions: 13,701

Interactions: 212

19%

12%



City of Nixa - Municipal Government

Jul 2, 2026



Post

With the heat this weekend, it's important to keep water conservation in mind.

Here are a few tips:

...







35



9



26

Impressions: 22,475

Interactions: 207

86%5%



City of Nixa - Municipal Government

Jul 15, 2026

✓

Reel

 Construction on the Cheyenne Road Multi-Use Path is going smoothly.🚧👷

When this project is complete, it will include:
...



 133



 37

Impressions: 5,780

Interactions: 105

99%0%



City of Nixa - Municipal Government

Jul 23, 2026

✓

Reel

Our new Assistant City Administrator is here. Please join us in welcoming Wesley Young to Nixa.

Read more about him here: <https://www.nixa.com/city-of-nixa-hires-a-new-assistant-city-administrator/>



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