

April 2026 City Facebook Data

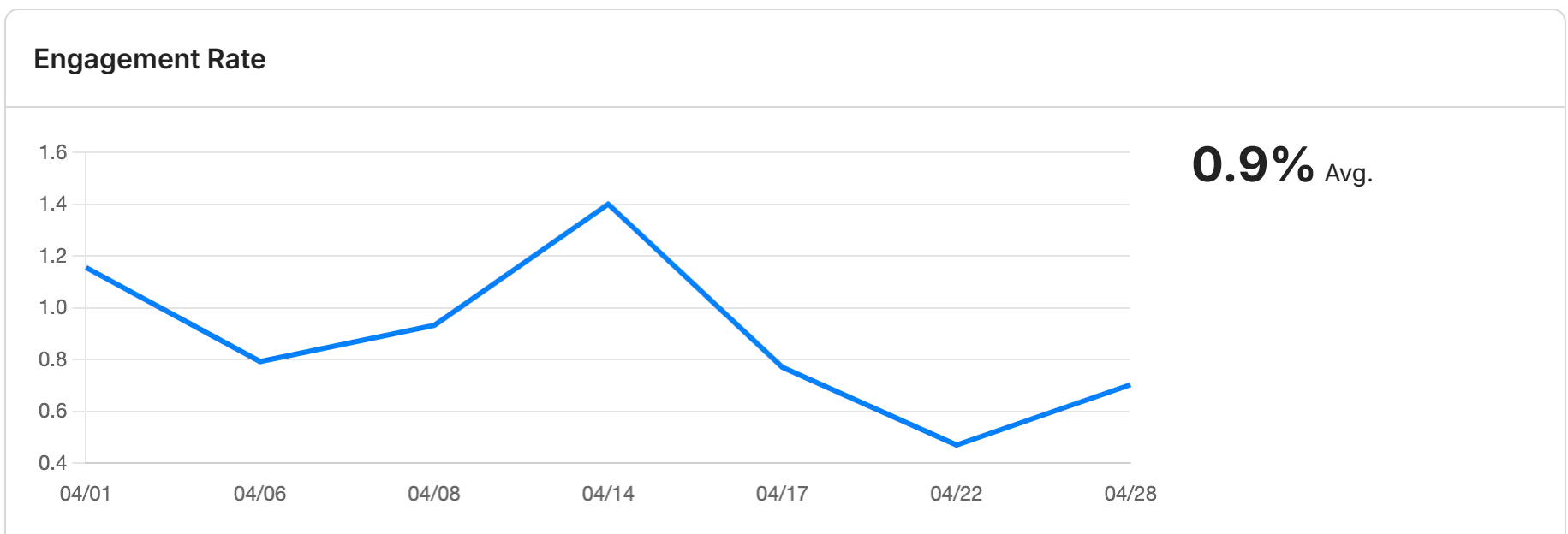


Top metrics in the selected accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

Posts	analytics.impressions
25 <small>↑ 25%</small>	92,770 <small>↓ 9.6%</small>

Interactions
893 <small>↑ 45%</small>



Take a closer look

The number of likes, comments, shares, video posts & views during the report period.

Interactions breakdown			Videos						
536	↑ 68%	110	↑ 32.5%	42	↓ 19.2%	22,037	↓ 10.9%	5	↑ 25%
Likes		Comments		Shares		Views		Videos	







Growth

How many people are following all accounts today, along with the net new followers added during the report period.

Followers	
11,441	29
Followers	Net New Followers

Leading posts

The top performing posts during the report period.

Title	Date published ↑↓	Views ↓	Reach ↑↓	Likes and reactions
 After 37 and a half years of service with the... <small>Photo • City of Nixa - Municipal Govern...</small>	Wed Apr 15, 9:36am	15,766	10,196	200
 If you see some water flowing on West Mo... <small>Reel • City of Nixa - Municipal Govern...</small>	Thu Apr 16, 1:42pm	10,572	7,395	44
 We are excited to announce that Nixa Utiliti... <small>Photo • City of Nixa - Municipal Govern...</small>	Thu Apr 30, 10:00am	7,863	5,158	50
 No joke! 😄 Your Nixa Utility bill will now c... <small>Text • City of Nixa - Municipal Govern...</small>	Wed Apr 1, 9:00am	7,392	7,268	21
 UPDATE: InvoiceCloud says this issue has ... <small>Text • City of Nixa - Municipal Govern...</small>	Mon Apr 27, 2:51pm	7,261	4,795	9
 It's Missouri Lineworker Appreciation Day! ... <small>Photo • City of Nixa - Municipal Govern...</small>	Mon Apr 13, 3:01pm	6,473	4,082	47

