

October City Facebook Data

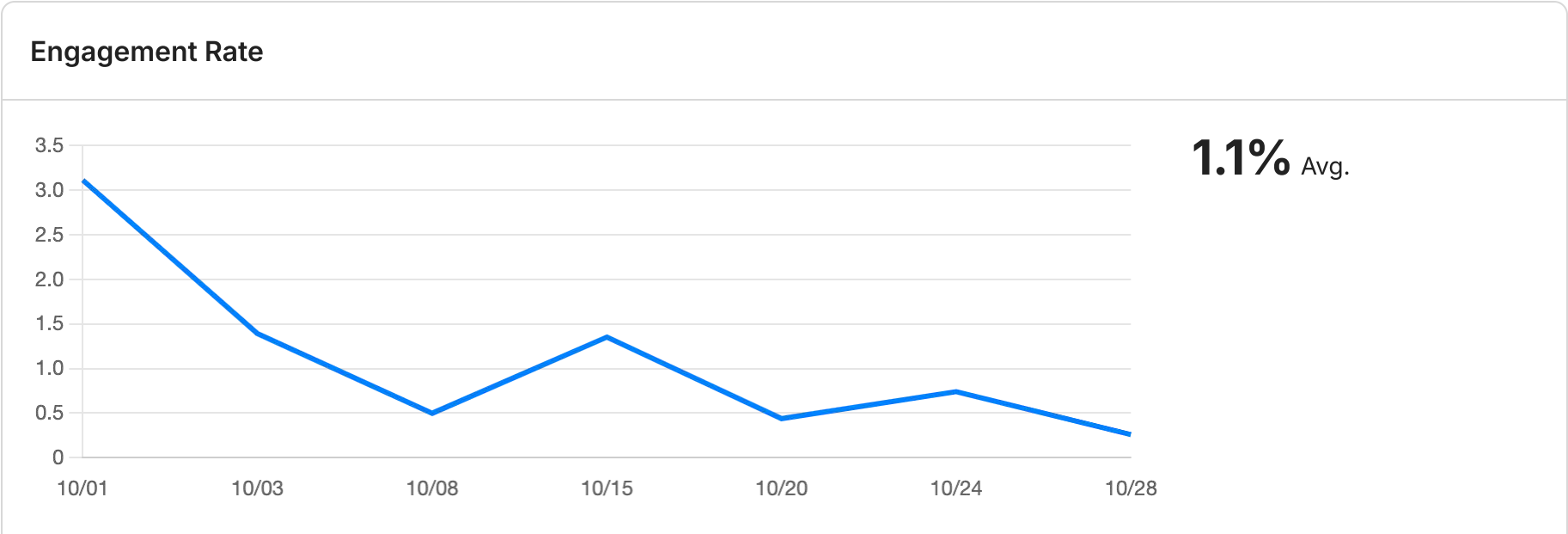


Top metrics in the selected accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

Posts	analytics.impressions
16  11.1%	40,426  18.3%

Interactions
355  31.7%



Take a closer look

The number of likes, comments, shares, video posts & views during the report period

Interactions breakdown

188

↓ 34.7%

Likes

56

↑ 12%

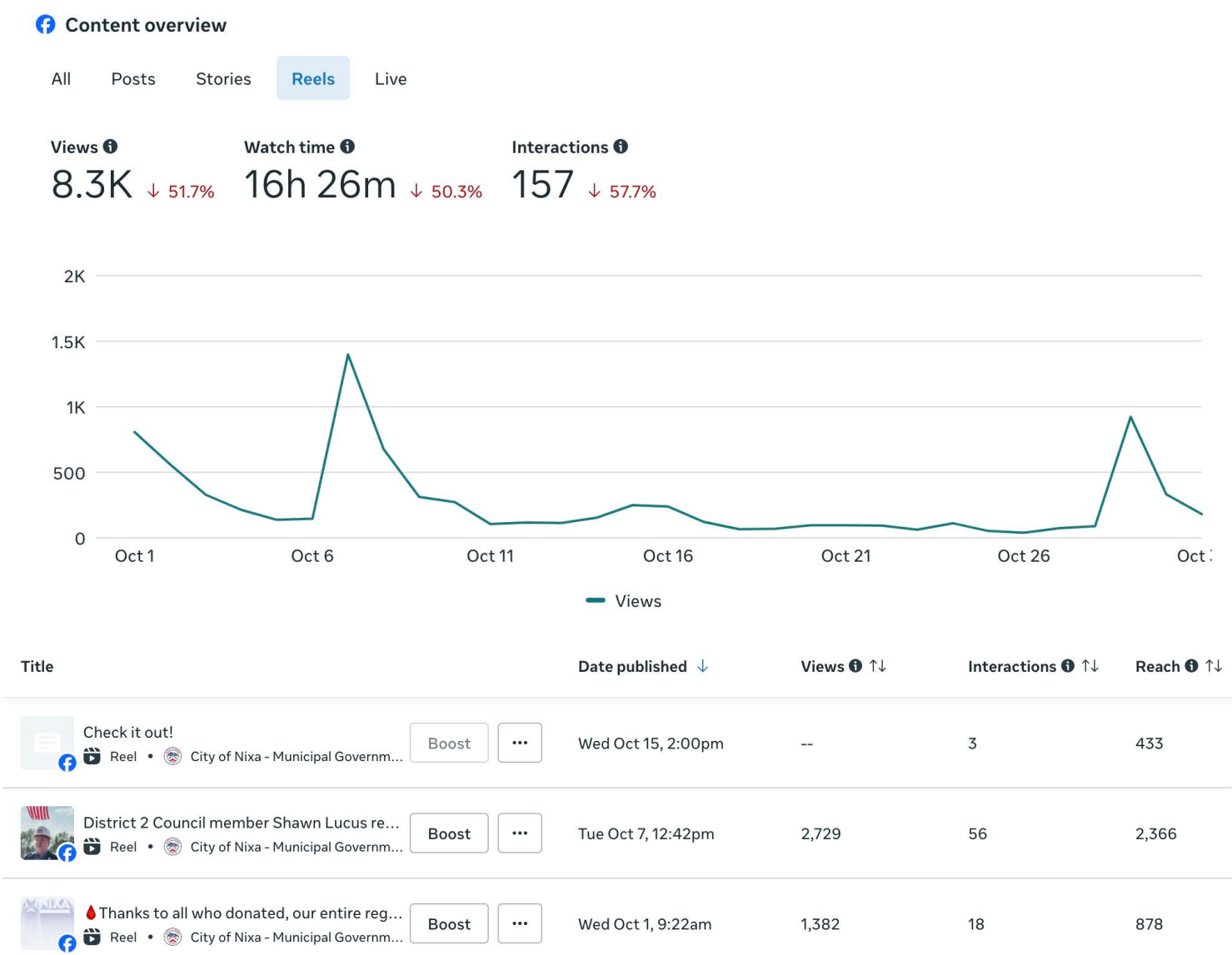
Comments

42

↓ 51.7%

Shares

Date: 9/30/2025 - 10/30/2025,



Growth

How many people are following all accounts today, along with the net new followers added during the report period.

Followers

11,024

Followers

10

Net New Followers

Leading posts

The top performing posts during the report period.

 Missouri Public Utility Alliance selected Jar... Photo • City of Nixa - Municipal Govern... Boost ...	Fri Oct 3, 7:39am	9,784	89	5,444
 District 2 Council member Shawn Lucas re... Reel • City of Nixa - Municipal Governm... Boost ...	Tue Oct 7, 12:42pm	2,729	56	2,366
 SCAM ALERT ⚠️ It was reported to our U... Text • City of Nixa - Municipal Governm... Boost ...	Mon Oct 6, 12:22pm	6,977	47	4,664
 Happy Halloween 🎃 We wish everyone a sa... Multi media • City of Nixa - Municipal G... Boost ...	Fri Oct 31, 12:53pm	5,505	44	3,355