

June 2025 City Facebook Data

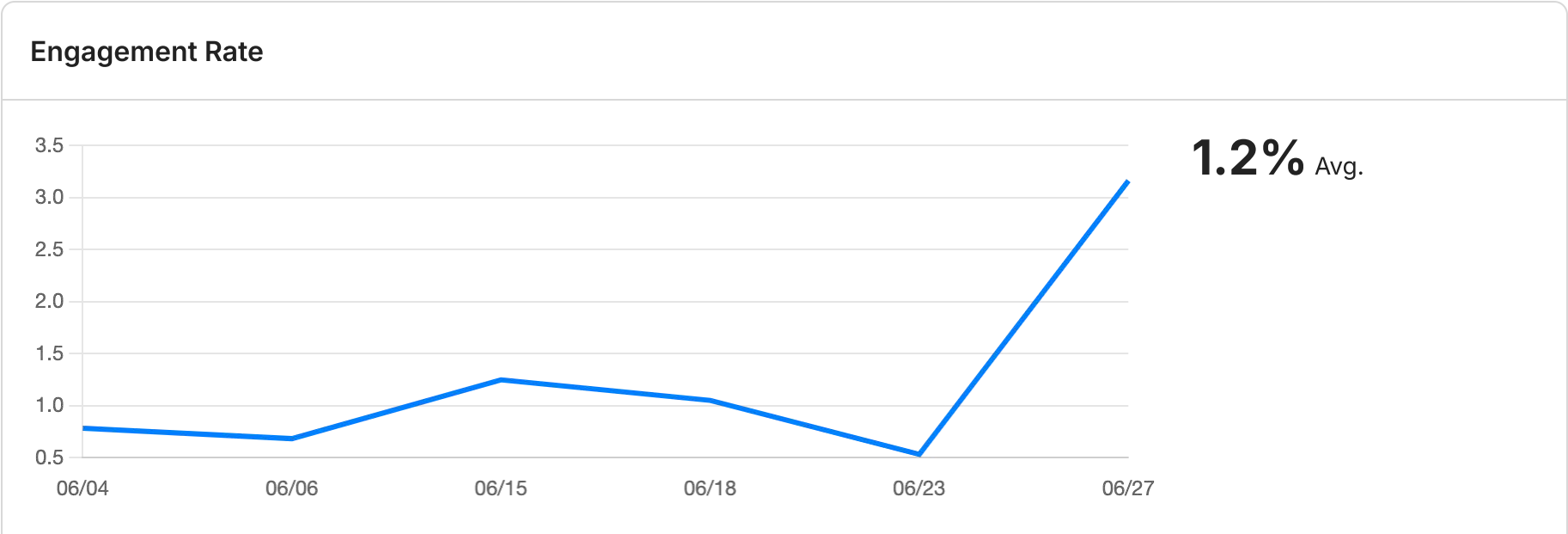


Top metrics in all accounts

The number of posts, impressions and interactions during the report period, along with the conversion rate from impressions to interactions.

Posts	analytics.impressions
19  20.8%	74,424  11.5%

Interactions
1,315  28%



Take a closer look

The number of likes, comments, shares, video posts & views during the report period.

Interactions breakdown			Videos		
466	↓ 30.6%	248	↑ 335%	149	↑ 33%
Likes		Comments		Views	Videos

Growth

How many people are following all accounts today, along with the net new followers added during the report period.

Followers	
10,794	36
Followers	Net New Followers

Leading posts

The top performing posts during the report period.

Impressions: 90,418

Interactions: 2,223

0%

0%



Nixa Police Department

Jun 16, 2025



Post

06-16-2025 at 5:23pm

We are currently looking for a missing juvenile Maliya Martinez. She was last seen walking north on Cobble Creek Rd in Nixa about 415pm. She is about 4'01" and brown hair. She is wearing Pink and black shirt, white skirt, white shoes and a black and white back pack. She has a scare above her right eyebrows and fake tattoos on right arm....







553

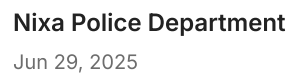


1598



71

31% 4%



...



21% 6%



Bear Encounters

