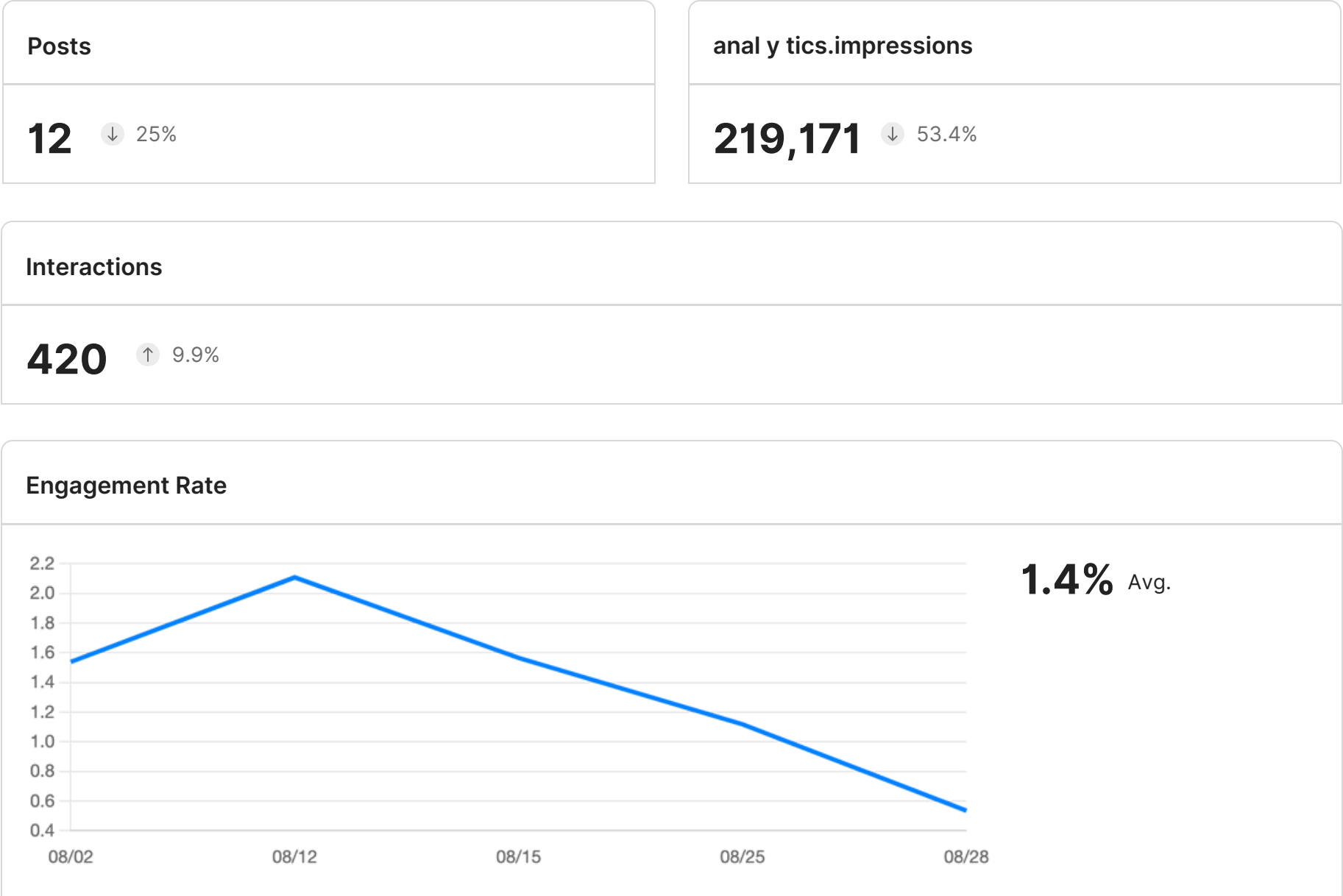




Top metrics in the selected accounts

Thenumber of posts,impressionsandinteractionsduringthe report period, along with the conversion rate from impressions to interactions.



Take a closer look

The number of likes, comments, shares, video posts & views during the report period.

Interactions breakdown

228

2.1%

Likes

36

28.6%

Comments

47

11.9%

Shares

Title	Date published ↑↓	Views ⓘ ↓	Reach ⓘ ↑↓	Interactions ⓘ
 Today is #CityHallSelfie Day! 📸 A day to re... Video • City of Nixa - Municipal Govern... Boost ...	Tue Aug 12, 1:36pm	7,671	5,743	120
 We are a month away from the 4th Annual ... Video • City of Nixa - Municipal Govern... Boost ...	Wed Aug 20, 11:17am	1,386	858	18
 Nixa Schools is back in session starting to... Reel • cityofnixa Boost ...	Mon Aug 18, 11:50am	300	223	9

All Posts Stories Reels Videos Live

Watch time ⓘ

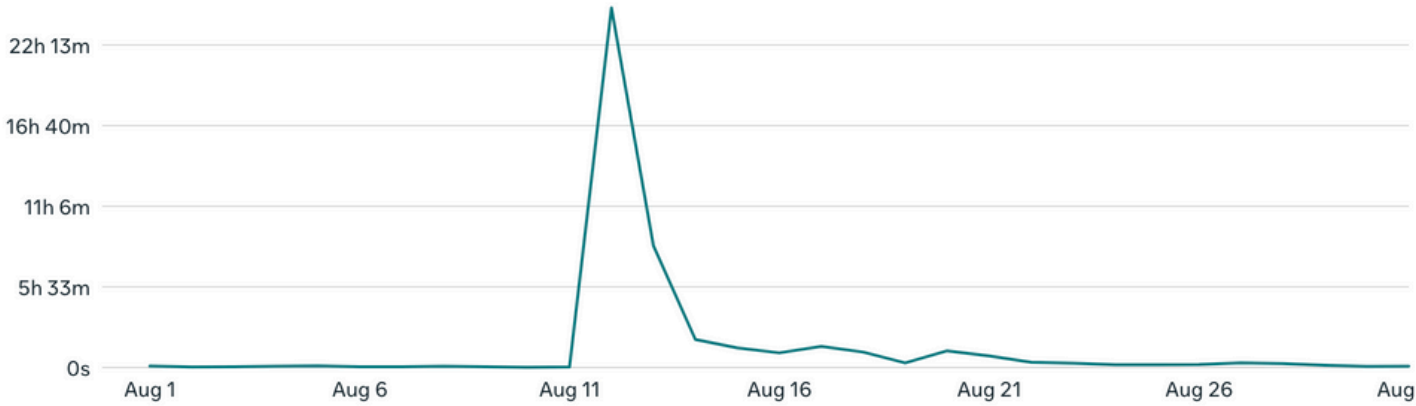
1d 21h

↑ 76%

Interactions ⓘ

308

↑ 50.2%



Growth

How many people are following all accounts today, along with the net new followers added during the report period.

Followers

10,969

Followers

17

NetNew Followers

Leading posts

The top performing posts during the report period.

The top performing posts during the report period.

Impressions: 6,053
Interactions: 88

94%

0%


City of Nixa - Municipal Government
Aug 27, 2025


Post

Last night our new City Council member was sworn in.

Welcome Jay Ortiz!

...



64


3


15

Impressions: 3,644
Interactions: 56

0%

0%



City of Nixa - Municipal Government

Aug 14, 2025



Post

At our last City Council meeting, Jarad Giddens - Nixa Mayor read Nixa's Purple Heart proclamation and presented it to members of the American Legion Post 434.

📷Pictured are current Post 434 Commander Nick Gerdes and Former Commander and Purple Heart recipient Glen Smith....



47


6


1

Impressions: **854**
Interactions: **33**

67%

0%


City of Nixa - Municipal Government
Sep 9, 2025



Post

📣 Our Weekly Wrap-Ups with Nixa Police Department have been so well-received, we decided it's time to start a new series with the latest City information.

🎉 Learn about upcoming events, current updates, and highlights from last month's council meetings in...



23


3


6

