

**CITY OF NIXA
OFFICE OF THE MAYOR
STATE OF MISSOURI**

PROCLAMATION

WHEREAS, the City of Nixa, Missouri, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 31.7 million small businesses in the United States, they represent 99.9% of all firms with paid employees in the United States, and are responsible for 65.1% of net new jobs created from 2000 to 2019; and

WHEREAS, more than 50% of Americans who reported shopping small in 2020 said they supported a small business through social media endorsements; and

WHEREAS, online shopping at small business was up significantly in 2020 with 56% of shoppers making purchases online. Research shows endorsing small businesses online is worth an estimated \$197 billion for the U.S. small business economy; and

WHEREAS, 2020 Small Business Saturday reached an estimated \$19.8 billion in spending nationwide; and

WHEREAS, the City of Nixa, Missouri supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday,

NOW, THEREFORE, I, Brian Steele, Mayor of the City of Nixa, Missouri, do hereby proclaim November 27, 2021, as

"Small Business Saturday"

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the seal of the City of Nixa, this 22nd day of November 2021.

Mayor

ATTEST:

City Clerk