

a) BUSINESS DEVELOPMENT AND ATTRACTION

- i) Project Eli - Met with lenders and packaged projections for an Aug. 30 goal of submission for SBA loan.
- ii) Startup consultation with potential health/wellness clinic system - preliminary meeting to discuss business plan, financing
- iii) Ozark distribution/e-commerce market study site visit conducted Sept 1-3, with 10+ meetings held. We expect the report from this visit to be presented by mid-October.
- iv) PROSPECTS:
 - (1) Project Sunshine, 10-15 acres. Gathering information for submission.

b) BUSINESS RETENTION AND EXPANSION

- i) BRE Report - attached.

c) WORKFORCE DEVELOPMENT AND ATTRACTION

- i) CC Links Presentation
- ii) Monthly BST partners meeting, hosted by the Missouri Job Center
- iii) Meeting with Clever Schools to discuss WORKS overview
- iv) Meeting with Missouri State University to discuss leadership program opportunities
- v) Attended SBJ Economic Growth Survey for workforce development discussion
- vi) WORKS 5-year action plan development meeting

d) REGIONALISM AND ALIGNMENT

- i) SMCOG monthly board meeting
 - (1) CEDS Committee meeting
 - (2) SMCOG LTRC Priorities - County
 - (3) County Comp Plan - August 25th
- ii) MEDC board of directors meeting
- iii) Meeting for MEDC fall conference planning

e) INVESTORS

f) PREPARED COMMUNITIES / NETWORKING

- i) 4x4 Brewing Ground Breaking
- ii) Clever Chamber of Commerce monthly meeting
- iii) Ozark Chamber of Commerce monthly meeting
- iv) Ozark Chamber Ambassadors Committee meeting

g) COMMUNITY/LEGISLATIVE RELATIONS

- i) Meeting with Jeff Jochems
- ii) Nixa monthly joint meeting

- iii) Presented Nixa City Council Economic Development Update
- iv) Presented Ozark Board of Aldermen Update
- v) Bi-Weekly Ozark Market Study Meeting
- vi) Met with hospitality developer on Christian County opportunities.

h) OPERATIONS / ADMINISTRATIVE / MARKETING

- i) SMCC Executive Committee meeting
- ii) Christian County marketing roundtable discussion
- iii) Treasurer Meeting with Jeff Allen
- iv) Governor's Conference for Economic Development - Sept 8-10
- v) CLV - Springfield, Sponsored the pre-trip reception. Sept 15-17
- vi) MSU Leadership Program: Submitted three projects for completion.
 - (1) County-wide business database
 - (2) Competitive analysis of regional building costs
 - (3) Resource guide for municipal incentive policies

Business Retention & Expansion - Show Me Christian County

August 18 - September 10, 2021

Submitted by: Anna Evans, VP - BRE

I. Strong Business Council

A. Interviews Completed

1. Countywide community service (60-75 employees) - County
2. Professional services - small business (10-15 employees) - Nixa
3. Industrial services (35-50 employees) - Ozark

B. Interviews Scheduled

1. Highlandville (2)
2. Clever (1)
3. Business Walk scheduled in Clever (Sept. 21)
 - a) Collaboration with Clever Chamber of Commerce
 - b) LINK: [Business Walk overview](#)

C. Meetings

1. Monthly Strong Business Council meeting August 2021
 - a) Visit recaps
 - b) Business walk discussion
2. BRE Recap - Nixa biweekly economic development update
3. BRE Recap - Ozark biweekly economic development update

D. Aggregate Feedback

1. Top issues/concerns identified (most commonly mentioned):
 - a) Physical limitations**
 - (1) Cost of land is prohibitive for expansion plans (both Nixa and Ozark)
 - (2) Infrastructure challenges dictate alternate routes for large vehicles (Ozark)
 - b) Internet service**
 - (1) Internet speed/reliability cited as prohibitive to remote work (necessary every day, not dependent on COVID protocols)
 - (2) Cost and access to fiber prohibitive even to commercial districts (Nixa and Ozark)

II. Fortify Christian County

A. SMOG - Resilience and recovery planning

1. Initial meeting held Monday, Aug. 16
2. [LINK](#) - overview of recovery plan process

B. County Commission meeting - Opening conversation re: countywide business contact database for emergency communications

III. Continuing Education

A. Nothing pending

IV. Outreach

- A. Ribbon Cutting - Creative Audio expansion (Springfield)
- B. Ribbon Cutting - Nixa Team Store at Price Cutter (Nixa)
- C. Sparta Chamber monthly meeting
- D. Confirmed as featured speaker for 2021 E3 Women's Conference through SCORE of Southwest Missouri
 - 1. In person and virtual sessions Sept. 15-16
 - a) Session title: "Business Continuity: Risks, Interruptions, Disasters, and Predicting the Future"
 - 2. LINK: <https://www.facebook.com/e3score/posts/2946561435557889>

V. Operations/Other

- A. Updating Neoserra system with SBDC counseling hours
- B. Assisting with Admin Assistant onboarding
- C. Print ad for Site Selection Magazine
 - 1. **CLICK HERE** to view
- D. Met with Lamar Advertising for fall billboard campaign (plans ongoing)
- E. Updated BRE one-page flyer and SMCC lead sheet (links below)
 - 1. [Flyer](#)
 - 2. [Lead sheet](#)
- F. Started preliminary SMCC Standards document for internal standard operating procedures