Christian County Business Development Corporation Nov 17, 2021 (Oct 21 - Nov 16) Agenda item: SMCC Staff Report



# a) BUSINESS DEVELOPMENT AND ATTRACTION

- Project Eli was announced publicly as 14 Mill Market! SMCC continues to provide one-on-one assistance with financial projections and plan refinement.
   (1) LINK: <u>KY3 coverage of 14 Mill Market</u>
- ii) Project Spin They closed on their land Friday, 11/12/21. USDA still has their application and it has delayed their groundbreaking. Their banking partner agreed to move forward on the land so they can begin site prep and the building/equipment will be funded once USDA process is finalized.
- iii) Project Python: Working with a small start-up business to develop initial business plan, market research. The location is identified and the timeline is projected for spring 2022. Have referred to the Small Business Development Center for further projections analysis.
- iv) PROSPECTS:(1) No prospects received this month from SREP or the Missouri Partnership.

## b) BUSINESS RETENTION AND EXPANSION

- i) <u>BRE Report</u> linked
- ii) County Recovery & Resiliency Committee meeting

## c) WORKFORCE DEVELOPMENT AND ATTRACTION

- i) Economic Development 101 Classes
   (1) Sparta High School, Ozark High School
- ii) Meeting with Leadership Springfield concerning Christian County Leadership initiative

## d) REGIONALISM AND ALIGNMENT

- i) SMCOG annual board meeting
- ii) Rachel Anderson, eFactory Met re: future alignment with eFactory programming and <u>Supercharge SWMO</u> resource
- iii) Biz 417 Advisory Board meeting
- iv) Christian County Comprehensive Plan meeting facilitated by SMCOG

#### e) INVESTORS

i)

## f) PREPARED COMMUNITIES / NETWORKING

- i) Ozark Market Study report is complete. Finished meeting with consultant and reading/editing final draft. In the process of scheduling this report now.
- ii) Working on long-range regional infrastructure project. Collaborating with incorporators and regional partners. Also met with private sector firm on available services. Cannot disclose details at this time.
- iii) Sparta Chamber of Commerce monthly meeting

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# g) COMMUNITY/LEGISLATIVE RELATIONS

- i) Government Relations committee chairs meeting 11/18
- ii) Nixa monthly joint meeting
- iii) Presented Nixa City Council Economic Development Update
- iv) Presented Ozark Board of Aldermen Update
- v) SMCC staff attended Nixa/Ozark State of the Community dinners.

### h) OPERATIONS / ADMINISTRATIVE / MARKETING

- i) Andrea Sitzes resignation submitted
   (1) Executive Committee to determine recommendations for next steps
- ii) Jenn Torres resignation submitted
  - (1) Jenn has accepted a full-time position at CoxHealth women's cancer treatment center
- iii) Andrea Sitzes graduated University of Oklahoma Economic Development Institute program - intensive 117-hour certification

   (1) Social post
   - linked
- iv) Met with Vivien Smith to review planned content calendar for 2022 and emailed <u>survey</u> for board spotlights
- v) Interview and B-Roll dates set, shooting begun for Christian County branding initiative
- i) Upcoming Events
  - i) Mark Attending Site Selector's Conference, week of November 30th