

a) BUSINESS DEVELOPMENT AND ATTRACTION

- i) Project Eli - Met with lenders and packaged projections for an Aug. 30 goal of submission for SBA loan.
- ii) Ozark Market Study Site visit will take place Sept 1-3. SMCC staff are working on coordinating those efforts and scheduling the agenda for the consultant during their time in Christian County.
- iii) PROSPECTS:
 - (1) Food & Beverage retailer looking for new location
 - (2) Utility vehicle dealer looking for location. Require an existing building for purchase. No inventory available that met their needs.
 - (3) Lender partner has a client looking to expand in their region. 10,000SF+ have submitted potential options, waiting on next steps. Have not been able to contact the client directly.
- iv) SREP Projects (Leads funneled from the Missouri Partnership or region):
 - (1) Project Singularity: unable to respond. Existing building 40,000-80,000 SF
 - (2) Project Warmth: Unable to respond. Existing building 20,000-25,000 SF for lease.
- v) Assisted local housing analyst with data and projections for Ozark projects
- vi) Meeting with SVN to discuss future opportunities of the Convoy property.

b) BUSINESS RETENTION AND EXPANSION

- i) [BRE Report](#) - Click to view
- ii) Meeting with Liberty Utilities to discuss site planning

c) WORKFORCE DEVELOPMENT AND ATTRACTION

- i) Met with John Pace of Victory Mission to discuss Christian County WORKS and potential partnership opportunities.
- ii) Monthly BST partners meeting, hosted by the Missouri Job Center
- iii) Meeting with Clever Schools to discuss WORKS overview
- iv) Meeting with Missouri State University to discuss leadership program opportunities
- v) Attended SBJ Economic Growth Survey for workforce development discussion
- vi) WORKS 5-year action plan development meeting

d) REGIONALISM AND ALIGNMENT

- i) SMCOC monthly board meeting
 - (1) CEDS Committee meeting
- ii) MEDC board of directors meeting
- iii) Joint meeting with Springfield CVB to discuss economic impact of tourism in Christian County
- iv) Meeting for MEDC fall conference planning

- v) Assisted Joplin Chamber of Commerce with leadership program development

e) INVESTORS

- i) Presented Capital Campaign ask for city of Clever BOA
- ii) Ozark Electric investor meeting follow up.

f) PREPARED COMMUNITIES / NETWORKING

- i) Met with SMCOG and Highlandville to explore the use of CDBG funds for demolition of blighted property in downtown.
- ii) Attended Sparta Chamber of Commerce luncheon
- iii) Participated in Ozark Chamber of Commerce monthly meeting
- iv) Ozark Chamber Ambassadors Committee meeting
- v) Biz 417 Advisory Board meeting
- vi) Meeting with Alpha Realty to discuss overview of pending Christian County developments
- vii) Meeting with Christian County government to connect with new senior planner
- viii) Attended and sponsored a teacher at Nixa Chamber annual teacher welcome event
- ix) Clever Chamber of Commerce monthly meeting
- x) Ribbon Cutting: HRD Ozark Square gazebo; Creative Audio new storefront; Alps Pharmacy; Price Cutter Nixa
- xi) Meeting with Finley Farms regarding expansion.

g) COMMUNITY/LEGISLATIVE RELATIONS

- i) Ozark Economic Development Update meeting
- ii) Nixa monthly joint meeting
- iii) Presented Nixa City Council Economic Development Update
- iv) Presented Ozark Board of Aldermen Update
- v) Attended 2021 State of the State meeting with local elected officials
- vi) Bi-Weekly Ozark Market Study Meeting
- vii) Meeting with OTO to discuss County transportation initiatives
- viii) Meeting with Christian County Commission to discuss potential marketing partnership
- ix) Joint meeting between Christian County, Ozark, and Nixa to discuss potential business communications list
- x) Meeting with MSU to discuss CDBG funding
- xi) Meeting with the City of Nixa to discuss business license.

h) OPERATIONS / ADMINISTRATIVE / MARKETING

- i) Onboarding for Jennifer Torres, new admin for SMCC
- ii) Joint county meeting discussing potential avenues for marketing funds
- iii) Chmura database integration and training

Christian County Business Development Corporation
August 18, 2021 (*July 22-August 13, 2021*)
Agenda item: SMCC Staff Report



- iv) SMCC Team training for internal CRM
- v) MSU Leadership Program: Submitted three projects for completion.
 - (1) County-wide business database
 - (2) Competitive analysis of regional building costs
 - (3) Resource guide for municipal incentive policies