Christian County Business Development Corporation January 19, 2022 (Dec. 16 - Jan. 18 activity)

Agenda item: SMCC Staff Report



a) BUSINESS DEVELOPMENT AND ATTRACTION

- i) Project Spin
 - (1) Funding secured and money is in the bank! Be on the lookout for a public announcement soon. Owners want to secure all materials / subcontractors for construction before publicly announcing.
- ii) Project Genesis
 - (1) Project is currently focused on establishing a temporary location in the region, and plans to resume plans for a permanent facility location search after February. Permanent location very likely to end up in Christian County. They remain positively engaged with SMCC.
- iii) Project Eli
 - (1) Development continues, options for public improvement collaboration progress.
- iv) PROSPECTS:
 - (1) Potential project lead submitted through a local planning and development office.
 - (2) UNABLE TO RESPOND Received state-level lead from SREP for advanced manufacturing project. All sites that would meet the requirements are occupied.

b) BUSINESS RETENTION AND EXPANSION

- i) County Recovery & Resiliency Committee meetings concluded
 - Anna Evans to serve on SMCOG CEDS subcommittee for regional recovery/resiliency (Feb 2022)
- ii) Virtual Course completed 1/13/22
 - (1) Planning for Economic Recovery ICMA / FEMA
 - (a) FEMA accredited course focused on creating economic recovery plans to address a disaster or disruptive event, including business continuity, re-entry plans, crisis communication, and more
- iii) Continuing Education
 - (1) Anna will attend Disaster Recovery International's annual conference in February. Conference participation will confer more than 30 hours of continuing education credit and count toward additional certification.

c) WORKFORCE DEVELOPMENT AND ATTRACTION

 Worked in collaboration with the Springfield Jobs Center on application for a regional workforce development grant

d) REGIONALISM AND ALIGNMENT

 Met with City of Ozark and SMCOG to discuss potential collaboration on grants, corridor study, economic incentive market research and communications Christian County Business Development Corporation January 19, 2022 (Dec. 16 - Jan. 18 activity)

Agenda item: SMCC Staff Report



- ii) Springfield Transportation Committee Meeting
- iii) Participated in regional infrastructure planning meeting, to continue as an advisory member

e) PREPARED COMMUNITIES / NETWORKING

- i) Clever Chamber of Commerce meeting
- ii) Ozark Chamber monthly meeting
- iii) Nixa Chamber monthly meeting
- iv) American Airlines ribbon cutting in partnership with the Springfield Chamber

f) COMMUNITY/LEGISLATIVE RELATIONS

- i) Nixa monthly economic development update
- ii) Ozark monthly economic development update
- iii) Nixa Joint Meeting
- iv) SMCC Government Relations committee
- v) County Commission meeting Jan. 6
 - (1) Annual Review SMCC economic development activity
- vi) Meetings held to review Ozark PAC structure, preview coming legislative priorities
- vii) Preview of ARPA potential for economic development, hosted by MO DED

g) OPERATIONS / ADMINISTRATIVE / MARKETING

- Our first SMCC billboard completed its 4-week run in Springfield. It was on display from Dec. 6 through the end of the year.
- ii) County marketing video is in post-production, pending changes.
- iii) Andrea Sitzes exited as President/CEO, effective Jan 1, 2022
- Staff meeting with members of the CEO search committee for refining of position priorities

h) UPCOMING EVENTS

- SMCC Board Strategic Action Planning Retreat Friday, Jan. 21
 - (1) 9:00 am 3:00 pm
 - (2) Nixa City Hall

Christian County Business Development Corporation

February 16, 2022 (Jan. 19 - Feb. 15 activity)

Agenda item: SMCC Staff Report



a) BUSINESS DEVELOPMENT AND ATTRACTION

- i) Project Crane
 - (1) Project in early stages of development, more details to come.
- ii) Project Spin
 - (1) Funding secured and money is in the bank! Be on the lookout for a public announcement soon. Owners want to secure all materials / subcontractors for construction before publicly announcing.
- iii) Project Genesis
 - (1) Project is currently focused on establishing a temporary location in the region, and plans to resume plans for a permanent facility location search after February. Christian County has not presented ideal options for a short-term solution, though the permanent location is very likely to end up in Christian County. They remain positively engaged with SMCC.
- iv) Project Eli
 - (1) Development continues, ribbon cutting is on the horizon.
- v) PROSPECTS:

b) BUSINESS RETENTION AND EXPANSION

- i) County Recovery & Resiliency Committee meetings concluded
 - (1) Anna Evans to serve on SMCOG CEDS subcommittee for regional recovery/resiliency (Feb 2022)
- ii) Virtual Course completed 1/13/22
 - (1) Planning for Economic Recovery ICMA / FEMA
 - (a) FEMA accredited course focused on creating economic recovery plans to address a disaster or disruptive event, including business continuity, re-entry plans, crisis communication, and more
- iii) Continuing Education
 - (1) Anna is currently attending Disaster Recovery International's annual conference (Feb. 13-16). Conference participation will confer more than 30 hours of continuing education credit and count toward additional certification.

c) WORKFORCE DEVELOPMENT AND ATTRACTION

- i) EDA Good Jobs Challenge regional collaborative grant application to establish a Southern Missouri <u>digital workforce training system</u>.
- ii) Participated in Department of Higher Education & Workforce Development "Inside the Issues" meeting, targeted at tackling post-pandemic wikforce shortages.

d) REGIONALISM AND ALIGNMENT

- i) Springfield Transportation Committee meeting
- ii) SMCOG monthly board meeting

Christian County Business Development Corporation February 16, 2022 (Jan. 19 - Feb. 15 activity)

Agenda item: SMCC Staff Report



- iii) Christian County Comprehensive Plan meeting
- iv) Participated in regional infrastructure planning meeting, to be a monthly endeavor.

e) PREPARED COMMUNITIES / NETWORKING

- i) Nixa Chamber monthly meeting
- ii) Clever Chamber monthly meeting
- iii) Sparta Chamber monthly meeting

f) COMMUNITY/LEGISLATIVE RELATIONS

- i) Monthly municipal economic development updates
- ii) Nixa Joint Meeting
- iii) SMCC Government Relations committee
 - (1) Exploring more refined annual structure of County's legislative
- iv) Meetings held to review Ozark PAC structure, preview coming legislative priorities
- v) Meeting with DED to discuss international trade, state practices, and county export data.

g) OPERATIONS / ADMINISTRATIVE / MARKETING

- i) County marketing video is complete, pending suggested changes.
- ii) Call held with community growth strategies for update concerning position progress
- iii) Annual CCBDC census report completed

h) UPCOMING EVENTS

- i) SMCC Board Strategic Action Planning Retreat Friday, March 24
 - (1) 9:00 am 3:00 pm
 - (2) Nixa City Hall